

Doctor: "You're doing first rate; we'll have you out of here in two or three months." Skier: "Gee, Doc, I only came skiing for a day. I have enough for a nickel a night, but that's about all."

educational distribution to the supporters of NICKEL A NIGHT, double titled "A Service Organization," and "What the N.S.A. Does" concisely answer these questions and may be obtained from the National Ski Association. However, only one who has been involved in the everchanging problems of skiing can begin to understand the mass of detail which attaches to the many phases of the sport. For example, this January President Langley received 17 letters in one day and 35 that week from just one of the 23 Committee Chairmen.

The important committees are: The National Ski Patrol, Junior Skiing, Hut and Touring, Ski Mountaineering, Women's Skiing, Public Lands, Downhill and Slalom, Cross-Country Skiing, Certification of Teachers, Ski History, International Competition, Recreational Skiing, Visual Aids,

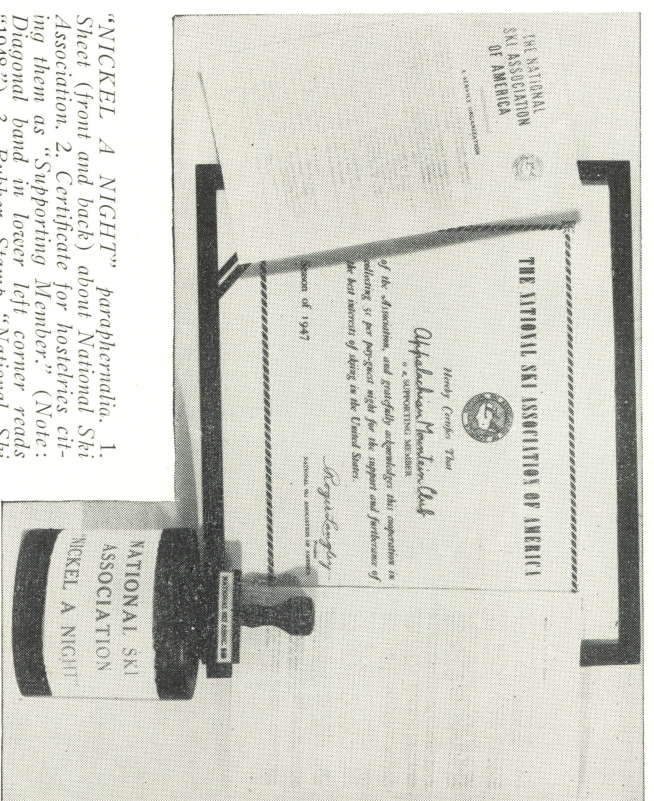
Ski Lifts, Ski Jumping, Amateur Rules, and Ski Tests. The American Ski Annual, a year book, is edited and published. Cooperative contacts are maintained with many helpful organizations and government agencies which include the American Red Cross, The United States Forest Service, The National Park Service.

Committee titles say little, yet to keep pace with the needs of skiing, ever-changing regulations, their dissemination, administration and coordination throughout the empire of skiing are a tremendous problem. Take the "Visual Aids Committee," which sounds so unimportant, yet is charged with the development and operation of a lending library of instructional and entertaining ski films. Where many other countries produce, as change warrants, excellent educational ski films, our present

library is small with too little money to buy copies of good films, much less afford to make a film. What a boost it would be to the sound growth of skiing, if a good active circulating film library were available to schools, clubs, Chambers of Commerce, etc.

The National Ski Association needs money to help on all of the foregoing and many other programs, and to permit a central office and paid officer who can efficiently carry forward the accumulated knowledge and results of work and experience. The NICKEL A NIGHT is just a start toward getting all skiers to support skiing. We don't want to wake

up some day and find the Park Service selling ski licenses and the Forestry Service issuing ski permits at \$2, \$3, \$5, \$10—or whatever it might be—on some pretext or grievance that they need revenue to police the problems of skiing. Skiers will be happier to handle their own problems efficiently through the National Ski Association and their National Ski Patrol System, which can set up and police satisfactory and acceptable codes of skiing etiquette and safety. When, or if, skiers recognize their good fortune in their own wide awake and capable National Ski Association and bear together its reasonable financial burdens, the



"NICKEL A NIGHT" paraphernalia. 1. Sheet (front and back) about National Ski Association. 2. Certificate for hostesses citing them as "Supporting Member." (Note: Diagonal band in lower left corner reads "1948") 3. Rubber Stamp "National Ski Association \$0.50"—used chiefly by larger hostettes to put charge on bills. 4. Collection carton—red corner and bottom, blue letters on white—used largely by smaller hostettes, who do not render guests on itemized bill, for segregating "Nickel" collection. Also used as counter display and to get odd contributions